Estimate Number

1775

Advertiser

Obama/D/President



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Billing: (407)389-7661

| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 952015-1  | 09/23/12     | September 2012 | 08/27/12 - 09/21/12 |
|           | •            |                |                     |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WPBF    | Mica Hansen       | HRP -Washingto | National     |

**OBAMA 4 AMERICA 60S** 

Product

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Billing Address:

Send Payment To: **WPBF** 

**Greer Margolis Mitchell Burns** 1010 Wisconsin Ave, Suite 800

**Attention: Accounts Payable** Washington, DC 20007

| Flight Dates               | Order #              | Alt Order #  |
|----------------------------|----------------------|--------------|
| 09/15/12 - 09/21/12        | 952015               | 06316054     |
| Billing Calendar Broadcast | Billing Type<br>Cash | Deal #       |
| Special Handling           |                      |              |
| IDB#                       | Advertiser Code      | Product Code |
| 9912856                    | 95                   | 101          |
| Agency Ref                 | Advertiser Ref       |              |

PO Box 26885 Lehigh Valley, PA 18002-6885 Line Start Date **End Date** Description Start/End Time **MTWTFSS** 

Spots/ Length Week Rate Type 1 09/21/12 10-11PM 09/21/12 20/20 ----1--1:00 \$2,350.00 Class of Time - Pre-emptible with notice **End Date** Start Date **MTWTFSS** Spots/Week Rate 09/17/12 09/23/12 ----1--\$2,350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 09/21/12 10:43 PM 20/20 10-11PM 1:00 OFA-12-G-117H \$2,350.00 NM 2 09/17/12 09/21/12 THE CHEW 1P-2P MTWTF--1:00 \$450.00 NM Class of Time - Pre-emptible with notice End Date Weeks: Start Date **MTWTFSS** Spots/Week Rate 09/17/12 09/23/12 MTWTF--\$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 09/19/12 1 WPBF W 12:59 PM THE CHEW 1P-2P 1:00 OFA-12-G-117H \$450.00 NM 2 WPBF Th 09/20/12 1:30 PM THE CHEW 1P-2P 1:00 OFA-12-G-117H \$450.00 NM 3 09/17/12 09/21/12 10-11a Anderson Cooper 10-11a MTWTF--1:00 \$350.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date **End Date** MTWTFSS Spots/Week Rate 09/17/12 09/23/12 MTWTF--\$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 09/18/12 10:41 AM 10-11a Anderson Cooper 1:00 OFA-12-G-117H 10-11a \$350.00 NM 1 WPBF Th 09/20/12 10:47 AM 10-11a Anderson Cooper 10-11a 1:00 OFA-12-G-117H \$350.00 NM 3 WPBF F 09/21/12 10:48 AM 10-11a Anderson Cooper 10-11a 1:00 OFA-12-G-117H \$350.00 NM 4 09/17/12 09/21/12 Nightline 11:35-12:05AM MTWTF--1:00 \$550.00 NM Class of Time - Pre-emptible with notice End Date **MTWTFSS** Weeks: Start Date Spots/Week 09/17/12 09/23/12 MTWTF--\$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/18/12 11:53 PM Nightline 11:35-12:05AM 1:00 OFA-12-G-117H \$550.00 NM 11:35-12:05AM 2 WPBF W 09/19/12 11:53 PM Nightline 1:00 OFA-12-G-117H \$550.00 NM 5 09/17/12 09/21/12 The View 11A-12PM MTWTF--1:00 \$1,400.00 Class of Time - Fixed Non Pre-emptible Spots/Week Start Date **End Date MTWTFSS** Rate 09/17/12 09/23/12 MTWTF--\$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 10:59 AM The View 1:00 OFA-12-G-117H 11A-12PM \$1,400.00 NM 2 WPBF Tu 09/18/12 10:59 AM The View 11A-12PM 1:00 OFA-12-G-117H \$1,400.00 NM



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Lehigh Valley, PA 18002-6885

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| 952015-1  | 09/23/12     | September 2012 | 08/27/12 - 09/21/12 |

| Advertiser        | Product             | Estimate Number |
|-------------------|---------------------|-----------------|
| Obama/D/President | OBAMA 4 AMERICA 60S | 1775            |

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| u.wwv | ewpbfchannel.            | COM                    |                             |                                 |                    |                                 |              | Spots/                        |             |      |                                 |
|-------|--------------------------|------------------------|-----------------------------|---------------------------------|--------------------|---------------------------------|--------------|-------------------------------|-------------|------|---------------------------------|
| ine   | Start Date               | End Dat                | te Desc                     | cription                        | Start/End Time     | MTWTFSS                         | Length       | Week                          | Rate        | Туре |                                 |
| 6     | 09/17/12<br>Class of Tir | 09/21/1:<br>ne - Pre-e |                             | ny Kimmel<br>th notice          | 12:06-01:06AM      | MTWTF                           | 1:00         | 1                             | \$140.00    | NM   |                                 |
|       | Weeks:                   | Start Dat<br>09/17/12  |                             |                                 | Spots/Week<br>1    | <u>Rate</u><br>\$140.00         |              |                               |             |      |                                 |
|       | Spots: # Ch<br>1 WF      |                        | <u>Air Date</u><br>09/21/12 | Air Time Descrip 12:51 AM Jimmy |                    | Start/End Time<br>12:06-01:06AM |              | th <u>Ad-ID</u><br>0 0FA-12-0 | G-117н      |      | Rate <u>Type</u><br>\$140.00 NM |
| 7     | 09/17/12<br>Class of Tir | 09/21/1:               |                             | )-1P Access Hollyw              | voc1230-1p         | MTWTF                           | 1:00         | 2                             | \$320.00    | NM   |                                 |
|       | Weeks:                   | Start Dat<br>09/17/12  | e End D                     | ate MTWTFSS                     | Spots/Week 2       | Rate<br>\$320.00                |              |                               | <del></del> |      |                                 |
|       | Spots: # Ch              |                        | Air Date                    | Air Time Descrip                | <u>otion</u>       | Start/End Time                  | Lengt        | th Ad-ID                      |             |      | Rate Type                       |
|       | 1 WF                     | BF M                   | 09/17/12                    | 12:54 PM 1230-1                 | P Access Hollywood | 1230-1p                         | 1:0          | 0 OFA-12-                     | G-117H      |      | \$320.00 NM                     |
|       | 2 WF                     | BF Tu                  | 09/18/12                    | 12:41 PM 1230-1                 | P Access Hollywood | 1230-1p                         | 1:0          | 0 OFA-12-                     | G-117H      |      | \$320.00 NM                     |
| 8     | 09/17/12<br>Class of Tir | 09/21/1:<br>ne - Pre-e | 2 WPE<br>mptible wi         | BF News 25 @ Noo<br>th notice   | on 12pm-1230pm     | MTWTF                           | 1:00         | 2                             | \$320.00    | NM   |                                 |
|       | Weeks:                   | Start Dat 09/17/12     |                             |                                 | Spots/Week<br>2    | <u>Rate</u><br>\$320.00         |              |                               |             |      |                                 |
|       | Spots: # Ch              |                        | Air Date                    | Air Time Descrip                | _                  | Start/End Time                  | Lenat        | th Ad-ID                      |             |      | Rate Type                       |
|       | 1 WF                     | BF W                   | 09/19/12                    | 12:11 PM WPBF                   | News 25 @ Noon     | 12pm-1230pm                     |              | 0 OFA-12-                     | G-117н      |      | \$320.00 NM                     |
|       | 2 WF                     | BF Th                  | 09/20/12                    | 12:29 PM WPBF                   | News 25 @ Noon     | 12pm-1230pm                     | 1:0          | 0 OFA-12-                     | G-117H      |      | \$320.00 NM                     |
| 9     | 09/17/12<br>Class of Tin | 09/21/1:<br>ne - Pre-e |                             |                                 | 4-5p               | MTWTF                           | 1:00         | 4                             | \$800.00    | NM   | *****                           |
|       | Weeks:                   | Start Dat<br>09/17/12  |                             |                                 | Spots/Week<br>4    | <u>Rate</u><br>\$800.00         |              |                               | ********    |      |                                 |
|       | Spots: # Ch              | <u>Day</u>             | Air Date                    | Air Time Descrip                | otion              | Start/End Time                  | <u>Lengt</u> | h Ad-ID                       |             |      | Rate Type                       |
|       | 3 WF                     | BFM                    | 09/17/12                    | 4:28 PM Dr. Oz                  |                    | 4-5p                            | 1:0          | 0 OFA-12-                     | G-117H      |      | \$800.00 NM                     |
|       | 2 WF                     | BF Tu                  | 09/18/12                    | 4:55 PM Dr. Oz                  |                    | 4-5p                            | 1:0          | 0 OFA-12-                     | G-117H      |      | \$800.00 NM                     |
|       | 4 WF                     | BF W                   | 09/19/12                    | 4:10 PM Dr. Oz                  |                    | 4-5p                            | 1:0          | 0 OFA-12-                     | G-117H      |      | \$800.00 NM                     |
|       | 1 WF                     | BFTh                   | 09/20/12                    | 4:37 PM Dr. Oz                  | - <del> </del>     | 4-5p                            | 1:0          | 0 OFA-12-                     | G-117H      |      | \$800.00 NM                     |
|       | 09/17/12<br>Class of Tin |                        | mptible wi                  | 5pm News<br>th notice           | 5-6pm              | MTWTF                           | 1:00         | 3                             | \$700.00    | NM   |                                 |
|       | Weeks:                   | Start Dat 09/17/12     |                             |                                 | Spots/Week<br>3    | <u>Rate</u><br>\$700.00         |              |                               |             |      |                                 |
|       | Spots: # Ch              | <u>Day</u>             | Air Date                    | Air Time Descrip                |                    | Start/End Time                  | Lengt        | th Ad-ID                      |             |      | Rate Type                       |
|       | 3 WF                     | BF Tu                  | 09/18/12                    | 5:28 PM M-F 5p                  | m News             | 5-6pm                           | 1:0          | 0 OFA-12-                     | G-117H      |      | \$700.00 NM                     |
|       | 2 WF                     | BF W                   | 09/19/12                    | 5:12 PM M-F 5p                  | m News             | 5-6pm                           | 1:0          | 0 OFA-12-                     | G-117H      |      | \$700.00 NM                     |
|       | 1 WF                     | BFF                    | 09/21/12                    | 5:29 PM M-F 5p                  | m News             | 5-6pm                           | 1:0          | 0 OFA-12-                     | G-117H      |      | \$700.00 NM                     |
| 11    | 09/17/12<br>Class of Tin | 09/21/12<br>ne - Pre-e |                             | 3F News 25 Mornin<br>th notice  | gs5:30-5:57am      | MTWTF                           | 1:00         | 2                             | \$300.00    | NM   |                                 |
|       | Weeks:                   | Start Dat<br>09/17/12  |                             |                                 | Spots/Week<br>2    | <u>Rate</u><br>\$300.00         |              |                               |             |      |                                 |
|       | Spots: # Ch              |                        | Air Date                    | Air Time Descrip                |                    | Start/End Time                  |              | h Ad-ID                       |             |      | Rate Type                       |
|       |                          |                        | 09/18/12                    |                                 | News 25 Mornings @ |                                 |              | 0 OFA-12-0                    |             |      | \$300.00 NM                     |
|       | 2 WF                     | BF W                   | 09/19/12                    | 5:39 AM WPBF                    | News 25 Mornings @ | 5:3(5:30-5:57am                 | 1:0          | 0 OFA-12-0                    | G-117H      |      | \$300.00 NM                     |
| 12    | 09/17/12<br>Class of Tin | 09/21/12<br>ne - Pre-e | 2 WPE<br>mptible wit        | BF News 25 @ 6:00<br>th notice  | )PI6-6:30PM        | MTWTF                           | 1:00         | 3                             | \$1,000.00  | NM   |                                 |
|       | Weeks:                   | Start Date 09/17/12    | 09/23/                      | 12 MTWTF                        | Spots/Week<br>3    | <u>Rate</u><br>\$1,000.00       |              |                               |             |      |                                 |
|       | Spots: # Ch              | -                      | Air Date                    | Air Time Descrip                |                    | Start/End Time                  |              | h Ad-ID                       |             |      | Rate Type                       |
|       | 1 WP                     |                        | 09/17/12                    |                                 | News 25 @ 6:00PM   | 6-6:30PM                        |              | 0 OFA-12-0                    |             |      | \$1,000.00 NM                   |
|       |                          |                        | 09/18/12                    |                                 | News 25 @ 6:00PM   | 6-6:30PM                        | 1:0          | 0 OFA-12-0                    | G-117H      |      | \$1,000.00 NM                   |
|       | 2 WP                     | BFTh (                 | 09/20/12                    | 6:24 PM WPBF                    | News 25 @ 6:00PM   | 6-6:30PM                        | 1:0          | 0 OFA-12-0                    | G-117H      |      | \$1,000.00 NM                   |



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|-------|----------------------------|------------------------|---------------------|--------------------------------|--------------------|---------------------------|--------------|----------------|------------|------|---------------|
|       |                            |                        |                     |                                |                    |                           |              | Spots/         |            |      |               |
| Line  | Start Date                 | End Da                 | ate Des             | cription                       | Start/End Time     | MTWTFSS                   | Length       | Week           | Rate       | Type |               |
| 13    | 3 09/17/12<br>Class of Tir | 09/21/1<br>ne - Pre-   |                     | BF News 25 Morn<br>ith notice  | ings6-7AM          | MTWTF                     | 1:00         | 3              | \$400.00   | NM   |               |
|       | Weeks:                     | Start Da<br>09/17/12   |                     |                                | Spots/Week<br>3    | <u>Rate</u><br>\$400.00   |              |                |            |      |               |
|       | Spots: # Ch                | <u>Day</u>             | Air Date            | Air Time Desc                  | ription            | Start/End Time            | Lengt        | h Ad-ID        |            |      | Rate Type     |
|       |                            | PBF M                  | 09/17/12            |                                | F News 25 Mornings | 6-7AM                     |              | 0 OFA-12-      |            |      | \$400.00 NM   |
|       |                            |                        | 09/18/12            |                                | F News 25 Mornings | 6-7AM                     |              | 0 OFA-12-      |            |      | \$400.00 NM   |
|       | 1 VVF                      | PBF Th                 | 09/20/12            | 6:23 AM WPB                    | F News 25 Mornings | 6-7AM                     | 1:0          | 0 OFA-12-      | G-117H     |      | \$400.00 NM   |
| 14    | 1 09/17/12<br>Class of Tir | 09/21/1<br>ne - Pre-   |                     | eel Of Fortune<br>ith notice   | 7-7:30PM           | MTWTF                     | 1:00         | 3              | \$1,500.00 | NM   |               |
|       | Weeks:                     | Start Da<br>09/17/12   |                     |                                | Spots/Week<br>3    | <u>Rate</u><br>\$1,500.00 |              |                |            |      |               |
|       | Spots: # Ch                |                        | Air Date            | Air Time Descri                |                    | Start/End Time            | Lengt        | h Ad-ID        |            |      | Rate Type     |
|       |                            |                        | 09/18/12            | 7:17 PM Whee                   |                    | 7-7:30PM                  |              | 0 OFA-12-      |            |      | \$1,500.00 NM |
|       |                            | PBF W                  | 09/19/12            | 7:13 PM Whee                   |                    | 7-7:30PM                  |              | 0 OFA-12-      |            |      | \$1,500.00 NM |
| L     | 3 77                       | PBF Th                 | 09/20/12            | 7:18 PM Whee                   | el Of Fortune      | 7-7:30PM                  | 1:0          | 0 OFA-12-      | G-117H     |      | \$1,500.00 NM |
| 15    | 5 09/17/12<br>Class of Tir | 09/21/1<br>ne - Pre-e  | 2 Goo<br>emptible w | d Morning Americ<br>ith notice | a 7-9AM            | MTWTF                     | 1:00         | 3              | \$500.00   | NM   |               |
|       | Weeks:                     | Start Da<br>09/17/12   |                     |                                | Spots/Week<br>3    | <u>Rate</u><br>\$500.00   |              |                |            |      |               |
|       | Spots: # Ch                |                        | Air Date            | Air Time Descri                |                    | Start/End Time            | <u>Lengt</u> | h Ad-ID        |            |      | Rate Type     |
|       |                            |                        | 09/18/12            |                                | Morning America    | 7-9AM                     |              | 0 OFA-12-      |            |      | \$500.00 NM   |
|       |                            |                        | 09/19/12            |                                | Morning America    | 7-9AM                     |              | 0 OFA-12-      |            |      | \$500.00 NM   |
| L     | 3 WF                       | PBF Th                 | 09/20/12            | 8:47 AM Good                   | Morning America    | 7-9AM                     | 1:0          | 0 OFA-12-      | G-117н     |      | \$500.00 NM   |
| 16    | 09/17/12<br>Class of Tin   | 09/21/1<br>ne - Pre-e  |                     | oardy<br>th notice             | 7:30-8PM           | MTWTF                     | 1:00         | 3              | \$1,700.00 | NM   |               |
|       | Weeks:                     | Start Dar<br>09/17/12  | 09/23               |                                | Spots/Week<br>3    | <u>Rate</u><br>\$1,700.00 |              |                |            | •    |               |
|       | Spots: # Ch                |                        | Air Date            | Air Time Desci                 |                    | Start/End Time            | Lengt        | h Ad-ID        |            |      | Rate Type     |
|       |                            |                        | 09/18/12            | 7:52 PM Jeopa                  |                    | 7:30-8PM                  |              | 0 OFA-12-      |            |      | \$1,700.00 NM |
| İ     |                            |                        | 09/20/12            | 7:41 PM Jeopa                  | •                  | 7:30-8PM                  |              | 0 OFA-12-      |            |      | \$1,700.00 NM |
|       | 2 WF                       | BF F                   | 09/21/12            | 7:34 PM Jeopa                  | ardy               | 7:30-8PM                  | 1:0          | 0 OFA-12-      | G-117H     |      | \$1,700.00 NM |
| 17    | 7 09/17/12<br>Class of Tin | 09/21/1<br>ne - Pre-e  |                     | Oz M-F 9-10a<br>th notice      | 9-10a              | MTWTF                     | 1:00         | 2              | \$320.00   | NM   |               |
|       | Weeks:                     | Start Dat<br>09/17/12  |                     |                                | Spots/Week 2       | <u>Rate</u><br>\$320.00   |              |                | 3 -        |      |               |
|       | Spots: # Ch                | _                      | Air Date            | Air Time Descr                 |                    | Start/End Time            | Lengt        | h <u>Ad-ID</u> |            |      | Rate Type     |
|       |                            |                        | 09/17/12            | 9:10 AM Dr. O:                 |                    | 9-10a                     |              | 0 OFA-12-      |            |      | \$320.00 NM   |
| L     | 2 WF                       | BF F                   | 09/21/12            | 9:55 AM Dr. O                  | z M-F 9-10a        | 9-10a                     | 1:0          | 0 OFA-12-      | G-117H     |      | \$320.00 NM   |
| 18    | 09/15/12<br>Class of Tin   | 09/21/1<br>ne - Pre-e  |                     | UN WPBF News 2 th notice       | 25 (11-11:35PM     | MTWTF-S                   | 1:00         | 3              | \$1,000.00 | NM   |               |
|       | Weeks:                     | Start Dat<br>09/15/12  |                     |                                | Spots/Week<br>3    | <u>Rate</u><br>\$1,000.00 |              | <del>-</del> ' |            |      |               |
|       | Spots: # Ch                | Day                    | Air Date            | Air Time Descr                 | <u>iption</u>      | Start/End Time            | Lengt        | h Ad-ID        |            |      | Rate Type     |
|       |                            |                        | 09/16/12            |                                | N WPBF News 25 @   |                           | 1:0          | 0 OFA-12-0     | G-117н     |      | \$1,000.00 NM |
|       | 3 WP                       |                        | 09/17/12            |                                | N WPBF News 25 @   |                           | 1:0          | 0 OFA-12-0     | G-117н     |      | \$1,000.00 NM |
| L     | 1 WP                       | BF Th                  | 09/20/12            | 11:28 PM M-SU                  | N WPBF News 25 @   | 11PM 11-11:35PM           | 1:0          | 0 OFA-12-0     | G-117H     |      | \$1,000.00 NM |
| 19    | 09/16/12<br>Class of Tim   | 09/16/1:<br>ne - Pre-e |                     | Matthews<br>th notice          | Sun 10-10:30AM     | 1                         | 1:00         | 1              | \$350.00   | NM   |               |
|       |                            | Start Dat<br>09/10/12  |                     |                                | Spots/Week<br>1    | <u>Rate</u><br>\$350.00   |              |                |            | -    |               |
|       | Spots: # Ch                |                        | Air Date            | Air Time Descr                 | <u>iption</u>      | Start/End Time            | Lengt        | h Ad-ID        |            |      | Rate Type     |
| Į     | 1 WP                       | BF Su                  | 09/16/12            | 10:28 AM Chris                 | Matthews           | Sun 10-10:30AM            |              | 0FA-12-0       | G-117H     |      | \$350.00 NM   |



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|-------|--------------------------|-------------------------------------|---|--------------------------------|------------------------------|--------|--|-----------------|----------|--|
| Line  | Start Date               | End Date                            | Description                               | Start/End Time                 | MTWTFSS                      | Length | Spots/<br>Week                         | Rate            | Туре     |  |
|       | 09/16/12                 | 09/16/12                            | Chris Matthews                            | Sun 10-10:30AM                 | 1                            | 1:00   | 1                                      | \$350.00        | NM       |  |
| - 13  |                          |                                     | otible with notice                        | 3uii 10-10.30AW                |                              | 1.00   |  | \$350.00        | IAIAI    |  |
| 20    | 09/16/12<br>Class of Tir | 09/16/12<br>ne - Immedia            | Sun 11:35pm Late lately Pre-emptible with | News 1135p-12am<br>out notice  | 1                            | 1:00   | 1                                      | \$270.00        | NM       |  |
|       | Weeks:                   | Start Date 09/10/12                 | End Date MTWTFS 09/16/12                  |                                | <u>Rate</u><br>\$270.00      |        |  |                 |          |  |
|       | Spots: # Ch<br>1 WF      | <u>Day</u> <u>Air</u><br>PBF Su 09/ |   | scription<br>11:35pm Late News | Start/End Time<br>1135p-12am |        | th <u>Ad-ID</u><br>00 OFA-12-          | G-117H          |          | <u>Rate</u> <u>Type</u><br>\$270.00 NM |
| 21    | 09/16/12<br>Class of Tir | 09/16/12<br>ne - Immedia            | Grey's Anatomy<br>ately Pre-emptible with | 12am-1am<br>out notice         | 1                            | 1:00   | 1                                      | \$40.00         | NM       |  |
|       | Weeks:                   | Start Date 09/10/12                 | End Date MTWTFS 09/16/12                  |                                | <u>Rate</u><br>\$40.00       |        |  |                 |          |  |
|       | Spots: # Ch<br>1 WF      | Day Air<br>PBF Su 09/<br>See MG     | /16/12 Gre                                | scription<br>ey's Anatomy      | Start/End Time<br>12am-1am   |        | th Ad-ID<br>00                         |                 |          | <u>Rate</u> <u>Type</u><br>\$40.00 NM  |
|       | 2 WF                     | BF Su 09/                           |   | IVATE PRACTICE WKN             | DLF 112-1x                   | 1:0    | 0 OFA-12-                              | G-117H          |          | \$40.00 NM                             |
| 22    | 09/16/12<br>Class of Tin | 09/16/12<br>ne - Pre-emp            | Sun 6-7am News                            | Sun 6-7am                      | 1                            | 1:00   | 1                                      | \$180.00        | NM       |  |
|       | Weeks:                   | Start Date 09/10/12                 | End Date MTWTFS                           |                                | <u>Rate</u><br>\$180.00      |        | ······································ |                 |          | ****                                   |
|       | Spots: # Ch<br>1 WF      |                                     |   | scription<br>n 6-7am News      | Start/End Time<br>Sun 6-7am  |        | th <u>Ad-ID</u><br>00 OFA-12-          | G-117н          | -        | <u>Rate Type</u><br>\$180.00 NM        |
| 23    | 09/16/12<br>Class of Tin | 09/16/12<br>ne - Pre-emp            | Sun 630pm News                            | 630-7pm                        | 1                            | 1:00   | 1                                      | \$650.00        | NM       | ***                                    |
|       | Weeks:                   | Start Date 09/10/12                 | End Date MTWTFS 09/16/12                  |                                | <u>Rate</u><br>\$650.00      |        |  |                 |          |  |
|       | Spots: # Ch<br>1 WF      | <u>Day Air</u><br>BF Su 09/         |   | scription<br>n 630pm News      | Start/End Time<br>630-7pm    |        | th <u>Ad-ID</u><br>0 0FA-12-           | G-117н          |          | <u>Rate Type</u><br>\$650.00 NM        |
| 24    | 09/16/12<br>Class of Tin | 09/16/12<br>ne - Pre-emp            | Sun 8-9am News                            | Sun 8-9am                      | 1                            | 1:00   | 1                                      | \$450.00        | NM       |  |
|       | Weeks:                   | Start Date 09/10/12                 | End Date MTWTFS 09/16/12                  |                                | <u>Rate</u><br>\$450.00      |        | <del></del>                            |                 |          | ····                                   |
|       | Spots: # Ch<br>1 WP      | <u>Day</u> <u>Air</u><br>BF Su 09/  |   | scription<br>n 8-9am News      | Start/End Time<br>Sun 8-9am  |        | th <u>Ad-ID</u><br>0 0FA-12-           | G-117н          |          | <u>Rate Type</u><br>\$450.00 NM        |
| 25    | 09/20/12<br>Class of Tin | 09/20/12<br>ne - Pre-emp            | SCANDAL otible with notice                | 10-11PM                        | 1                            | 1:00   | 1                                      | \$2,200.00      | NM       |  |
|       | Weeks:                   | Start Date 09/17/12                 | ······                                    |                                | <u>Rate</u><br>\$2,200.00    |        | ···                                    |                 |          | <del></del>                            |
|       | Spots: # Ch<br>1 WP      | Day Air<br>BF Th 09/                |   |                                | Start/End Time<br>10-11PM    |        | h <u>Ad-ID</u><br>0 0FA-12-            | G-117н          |          | <u>Rate Type</u><br>\$2,200.00 NM      |
| 26    | 09/18/12<br>Class of Tin | 09/18/12<br>ne - Pre-emp            | MIDDLE/LAST MAN                           | 8-9PM                          | -1                           | 1:00   | 1                                      | \$2,000.00      | NM       |  |
|       |                          | Start Date<br>09/17/12              | End Date MTWTFS: 09/23/12 -1              |                                | <u>Rate</u><br>\$2,000.00    |        |  |                 |          |  |
|       | Spots: # Ch<br>1 WP      | <u>Day Air</u><br>BFTu 09/          |   | cription<br>DLE/LAST MAN       | Start/End Time<br>8-9PM      |        | h <u>Ad-ID</u><br>0 0FA-12-            | G-117н          |          | <u>Rate Type</u><br>\$2,000.00 NM      |
| 27    | 09/19/12<br>Class of Tim | 09/19/12<br>ne - Pre-emp            | MIDDLE/SUBURGA                            | TOR\8-9PM                      | 1                            | 1:00   | 1                                      | \$2,200.00      | NM       |  |
|       |                          | Start Date 09/17/12                 | End Date MTWTFSS<br>09/23/121             |                                | Rate<br>\$2,200.00           |        |  | 77.7            | - 11 - 1 |  |
|       | Spots: # Ch<br>1 WP      | <u>Day Air</u><br>BFW 09/           |   | cription<br>DLE/SUBURGATORY    | Start/End Time<br>8-9PM      |        | <u>h</u> <u>Ad-ID</u><br>0 0FA-12-0    | 5- <b>117</b> н |          | <u>Rate Type</u><br>\$2,200.00 NM      |



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| Invoice # | Invoice Date | Invoice Month  | Invoice Period      |
|-----------|--------------|----------------|---------------------|
| 952015-1  | 09/23/12     | September 2012 | 08/27/12 - 09/21/12 |

| Advertiser        | Product             | Estimate Number |
|-------------------|---------------------|-----------------|
| Obama/D/President | OBAMA 4 AMERICA 60S | 1775            |

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| 27 09/19/12 09/19/12 MIDDLE/SUBURGATOR`8-9PM      1       1:00       1 \$2,200.00       1         28 09/19/12 09/19/12 REVENGE Class of Time - Pre-emptible with notice       10-11PM      1       1:00       1 \$2,550.00       1         Weeks: Start Date 09/17/12 09/23/12 09/23/121       50000 Report Start Date 09/23/121       1 \$2,550.00 <td< th=""><th>NM<br/>\$2</th><th><u>Rate Type</u><br/>2,550.00 NM</th></td<> | NM<br>\$2        | <u>Rate Type</u><br>2,550.00 NM        |
|--|------------------|--|
| 27 09/19/12 09/19/12 MIDDLE/SUBURGATOR`8-9PM      1       1:00 1 \$2,200.00 N         28 09/19/12 09/19/12 REVENGE Class of Time - Pre-emptible with notice       10-11PM      1       1:00 1 \$2,550.00 N         Weeks: Start Date 09/17/12 09/23/121 1 \$09/23/121 1 \$2,550.00       Rate \$2,550.00 N         Spots: # Ch Day Air Date Air Time Description 1 WPBF W 09/19/12 10:27 PM REVENGE 10-11PM 1:00 0FA-12-G-117H         29 09/21/12 09/21/12 PRIMETIME 8-9PM1 1:00 1 \$2,000.00 N         Class of Time - Pre-emptible with notice         Weeks: Start Date 09/17/12 09/23/121 1 \$2,000.00         Spots: # Ch Day Air Date Air Time Description 1 \$2,000.00         Spots: # Ch Day Air Date Air Time Description 1 \$2,000.00         Spots: # Ch Day Air Date Air Time Description 2 \$2,000.00   | NM \$2           |  |
| Class of Time - Pre-emptible with notice   28 09/19/12   | NM \$2           |  |
| Class of Time - Pre-emptible with notice   | \$2<br>NM<br>\$2 |  |
| Spots: # Ch   Day   Air Date   Air Time   Description   Start/End Time   Length   Ad-ID  | NM<br>\$2        |  |
| 1 WPBF W     09/19/12     10:27 PM REVENGE     10-11PM     1:00 OFA-12-G-117H       29 09/21/12     09/21/12 PRIMETIME     8-9PM    1     1:00 1     \$2,000.00 N       Class of Time - Pre-emptible with notice     Weeks:     Start Date     End Date     MTWTFSS     Spots/Week     Rate       09/17/12     09/23/12    1     1     \$2,000.00       Spots: # Ch     Day Air Date     Air Time     Description     Start/End Time     Length Ad-ID  | NM<br>\$2        |  |
| Class of Time - Pre-emptible with notice  Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/121 1 \$2,000.00  Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID  | \$2              |  |
| 09/17/12 09/23/121 1 \$2,000.00  Spots: # Ch   |                  |  |
|  |                  |  |
|  |                  | Rate Type<br>2,000.00 NM               |
| See MG 29.2<br>2 WPBF F 09/21/12 8:21 PM SHARK TANK 8-9PM 1:00 ога-12-g-117н<br>MG for 29.1 09/21  | \$2              | 2,000.00 NM                            |
| 30 09/16/12 09/16/12 REVENGE 10-11PM1 1:00 1 \$2,900.00 N  | NM               |  |
| Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           09/10/12         09/16/12        1         1         \$2,900.00   |                  |  |
| Spots: # Ch         Day         Air Date         Air Time         Description         Start/End Time         Length         Ad-ID           1 WPBF Su         09/16/12         10:36 PM REVENGE         10-11PM         1:00 ofA-12-G-117H   | \$2              | <u>Rate</u> <u>Type</u><br>2,900.00 NM |
| 31 09/17/12 09/21/12 M-F 3-4P M-F 3-4P MTWTF 1:00 5 \$400.00 N<br>Class of Time - Immediately Pre-emptible without notice  | NM               | ***                                    |
| Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           09/17/12         09/23/12         MTWTF         5         \$400.00  |                  | -                                      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID  |                  | Rate Type                              |
| 2 WPBF M 09/17/12 3:32 PM M-F 3-4P M-F 3-4P 1:00 0FA-12-G-117H   | 5                | \$400.00 NM                            |
| 5 WPBF Tu 09/18/12 3:54 PM M-F 3-4P M-F 3-4P 1:00 0FA-12-G-117H  | ,                | \$400.00 NM                            |
| 3 WPBF W 09/19/12 3:35 PM M-F 3-4P M-F 3-4P 1:00 0FA-12-G-117H   | ;                | \$400.00 NM                            |
| 4 WPBF Th 09/20/12 3:32 PM M-F 3-4P M-F 3-4P 1:00 0FA-12-G-117H  | :                | \$400.00 NM                            |
| 1 WPBF F 09/21/12 3:54 PM M-F 3-4P M-F 3-4P 1:00 0FA-12-G-117H   |                  | \$400.00 NM                            |
| 32 09/17/12 09/21/12 GENERAL HOSPITAL GENERAL HOSPIT MTWTF 1:00 3 \$800.00 N   | NM               |  |
| Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           09/17/12         09/23/12         MTWTF         3         \$800.00  |                  |  |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID  |                  | Rate Type                              |
| 1 WPBF Tu 09/18/12 2:24 PM GENERAL HOSPITAL GENERAL HOSPIT 1:00 0FA-12-G-117H  | ,                | \$800.00 NM                            |
| 3 WPBF W 09/19/12 2:23 PM GENERAL HOSPITAL GENERAL HOSPIT 1:00 0FA-12-G-117H   | •                | \$800.00 NM                            |
| 2 WPBF Th 09/20/12 2:59 PM GENERAL HOSPITAL GENERAL HOSPIT 1:00 0FA-12-G-117H  |                  | \$800.00 NM                            |
| Class of Time - Pre-emptible with notice   | NM               |  |
| Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           09/10/12         09/16/12        1         1         \$100.00   |                  |  |
| Spots: # Ch <u>Day Air Date Air Time Description</u> <u>Start/End Time Length Ad-ID</u> 1 WPBF Su 09/16/12 5:59 AM Sun 5-6am News Sun 5-6am 1:00 0FA-12-G-117H   |                  | <u>Rate Type</u><br>\$100.00 NM        |
| Total Spots 65   |                  |  |

**Gross Total** 

\$54,750.00



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| 952015-1  | 09/23/12     | September 2012 | 08/27/12 - 09/21/12 |

| Advertiser        | Product             | Estimate Number |
|-------------------|---------------------|-----------------|
| Obama/D/President | OBAMA 4 AMERICA 60S | 1775            |

Agency Commission

\$8,212.50

Net Amount Due

\$46,537.50